



Paulius “Paul” Kaselionis
Grower Relations & Estate Vineyard Manager

Paulius (“Paul”) Kaselionis joined the JUSTIN Team in June of 2008. He grew up in Tustin, just 20 minutes from Disneyland and moved to the Central Coast after graduating from high school. While living in San Luis Obispo from 1994 to 2003, Paul watched the region grow into one of the largest wine regions in California.

In 2003, Paul graduated from Cal Poly with a BS in Agribusiness Marketing and a Minor in Wine & Viticulture. The hands-on approach emphasized by Cal Poly helped him develop a love for the local vineyards. While attending Cal Poly, Paul worked for two years as a Production Assistant/Tasting Room Associate for Talley Vineyards in Arroyo Grande and concurrently worked for Crop Care, a vineyard consulting company, as a Field Technician. While working for Crop Care, Paul visited numerous Central Coast vineyards from Santa Ynez to San Miguel every week.

After graduation, Paul continued on his northbound journey to Sonoma County where he accepted a Viticulture position with Ferrari-Carano Vineyards & Winery. While in Sonoma County, he married his college sweetheart, and now has a young daughter and another on the way, due on Thanksgiving Day.

While at Ferrari-Carano, Paul was responsible for managing 800 olive trees and producing extra virgin olive oil, releasing beneficial insects into the vineyards to prey on mites, gathering field samples and collecting data, monitoring insects and fungus, collecting soil moisture readings, assisting in grower relations for over 50 growers, observing the 1400 acres of estate property in three counties, and being an active member of the viticulture community through various groups and programs.

Paul and his wife are excited to be “coming home.” They’ve seen San Luis Obispo County grow and have family in the area. They love the people, the topography, and the many different areas of the Central Coast. They can’t wait to start raising their family and are excited about becoming a part of the JUSTIN Family.